

Instructor



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BS, Stanford University, 1989; MBA, Columbia University, 1998.

Professor Thurman, a Columbia MBA valedictorian, service award winner, and teaching award recipient, has extensive management consulting and line management experience helping a variety of Fortune 500 firms realize value from innovative and coordinated business, operations, and technology strategies. He has held senior positions at Booz•Allen & Hamilton, Mitchell Madison Group, and American Express, and has served public and private sector clients on five continents.

Paul has consulted to several global financial services, health care, retail, and consumer products firms across a broad set of business disciplines. His consulting work has focused mostly on analytical modeling to support strategic planning and decision-making, corporate cost management, and technology and business integration. He has also developed solutions around customer segmentation, demand modeling, profitability, and experience mapping. He currently runs his own general management and executive education consultancy, Thurman and Associates, based in Scarsdale, New York.

Paul has taught core courses in Decision, Risk, and Operations in the full-time and Executive MBA Programs at the Columbia, London, and University of California, Berkeley, Business Schools. He also teaches strategic management and data analysis courses at Columbia's School of International and Public Affairs and at its Joseph L. Mailman School of Public Health.

In addition, Professor Thurman holds faculty appointments at the American College of Greece (Athens) and at Fairfield University in the Dolan School of Business. He serves as a clinical professor and affiliated researcher at the National Cancer Institute's Center for Cancer Research at the National Institutes of Health. His recent research has focused on scientific collaboration and its effect on research quality, and on cancer drug patents, FDA approvals, and market pricing.

Finally, Paul has served on the Board of Directors of a New York-based charity and currently sits on the Advisory Board of a number of entrepreneurial ventures including a K-12 education-focused venture capital and consulting firm, and a cancer drug development and marketing alliance.